



WHO WE ARE

Founded in May 22, 2003, Indonesian hospitality management company which focuses on providing operations services for hotels and apartments with famous brands Horison Ultima Hotel, Horison Hotel, @HOM Premiere Hotel, Aziza Hotel, ERBE (Recovery Business), Horison Inn and HOREX (Horison Express).



Metropolitan
Golden Management

WORLD CLASS HOSPITALITY with
INDONESIAN AUTHENTICITY

ABOUT US

The company is a part of Metropolitan Development Group, a prominent Indonesian Real Estate Developer Company.

As a national hotel chain with international standard products and services, the company finds the essential of exploring and developing the today's trend and market.

MGM's hotels positioning themselves as a family and business with smart-technology hotels, in order to cater all the guests needs.



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VISION

To be a world class hospitality company that blends local wisdom with Indonesian authenticity.

MISSION

“We bring together people, brand and technology that enable heartfelt experiences for our costumers; positive working environment for our associates, high values for hotel owners, and valuable benefits for community”



SERVICE CULTURE

HOSPITALITY • SERIOUSNESS • WARMTH
SPEED • CARE • SINCERITY

Using local Human Resources with continuous evaluation and constant training, MGM customer services meet the 6 target elements.



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The Founders:

Front L- R : Subagja Parwata,
Ciputra, Ismail Sofyan

Back L - R : Budi Brasali, Budiman
Kusika, Soekrisman, Hiskak
Secakusuma



Metropolitan Development

Holding Company

Metland
PT Metropolitan land Tbk

 **Metropolitan
Golden Management**

 **PONDOK INDAH GROUP**
PT Metropolitan Kentjana Tbk.

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BOARD OF DIRECTORS



Fenza Sofyan



Agam Subagdja



Basari Bachri



Mohamad Ridwan

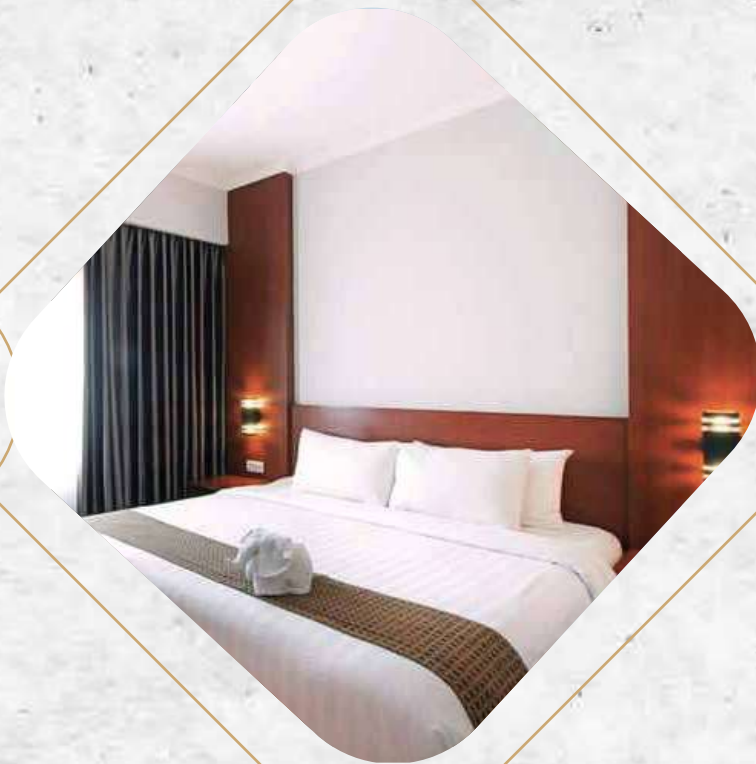


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POWERFUL BRANDS

From luxury to economy and in more than 35 cities, our hotel brands meet all the needs of business and leisure travelers seeking comfort, attention and high-quality services.



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OUR INTERNATIONAL BRANDS

Luxury				
Upscale				
Glamour Camping				
Mid scale				
Economy /Low Cost				



Full service hotels, suites & resorts at affordable prices cater for midscale (Horison) to upscale (Horison Ultima) and luxury markets (Grand Harison) with full spectrum of superior services & facilities. 3 to 5 stars.



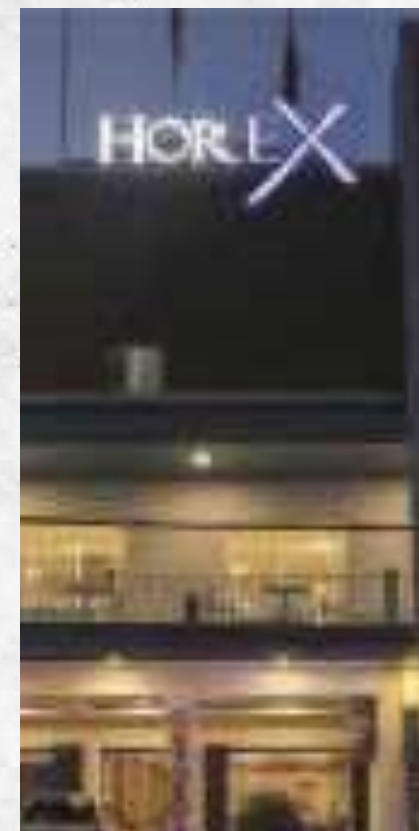
The Sharia Complied Hotel with full service facilities offer ultimate halal friendly products and environment. 3 to 4 stars.



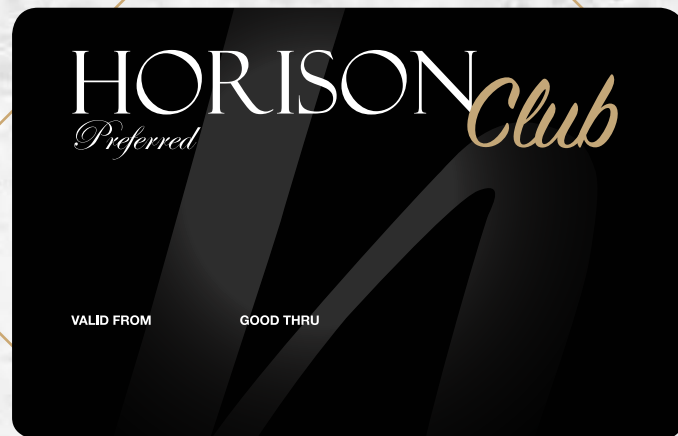
luxury type of camping that includes facilities and accommodation considered far more comfortable than traditional camping. It allows to enjoy the closeness to nature without the uncomfortable aspects!



The leading mid-market with limited service hotel chain. Good breakfast, great rooms and medium sized meeting rooms. Good for business. 2 stars.



Horison Express is a unique choice for business traveller accommodation with value for money concerned. 2 stars.



HORISON CLUB



HORISON PRIORITY



HORISON PRIVILEGE



Horison Hotels awaits you
to join our loyalty membership,

Discover all your benefits and exclusive
experiences at a glance

South East Asia

Future Development

Brunei Darussalam, Laos, Malaysia, Myanmar, Philippine, Singapore, Thailand & Vietnam

Middle East

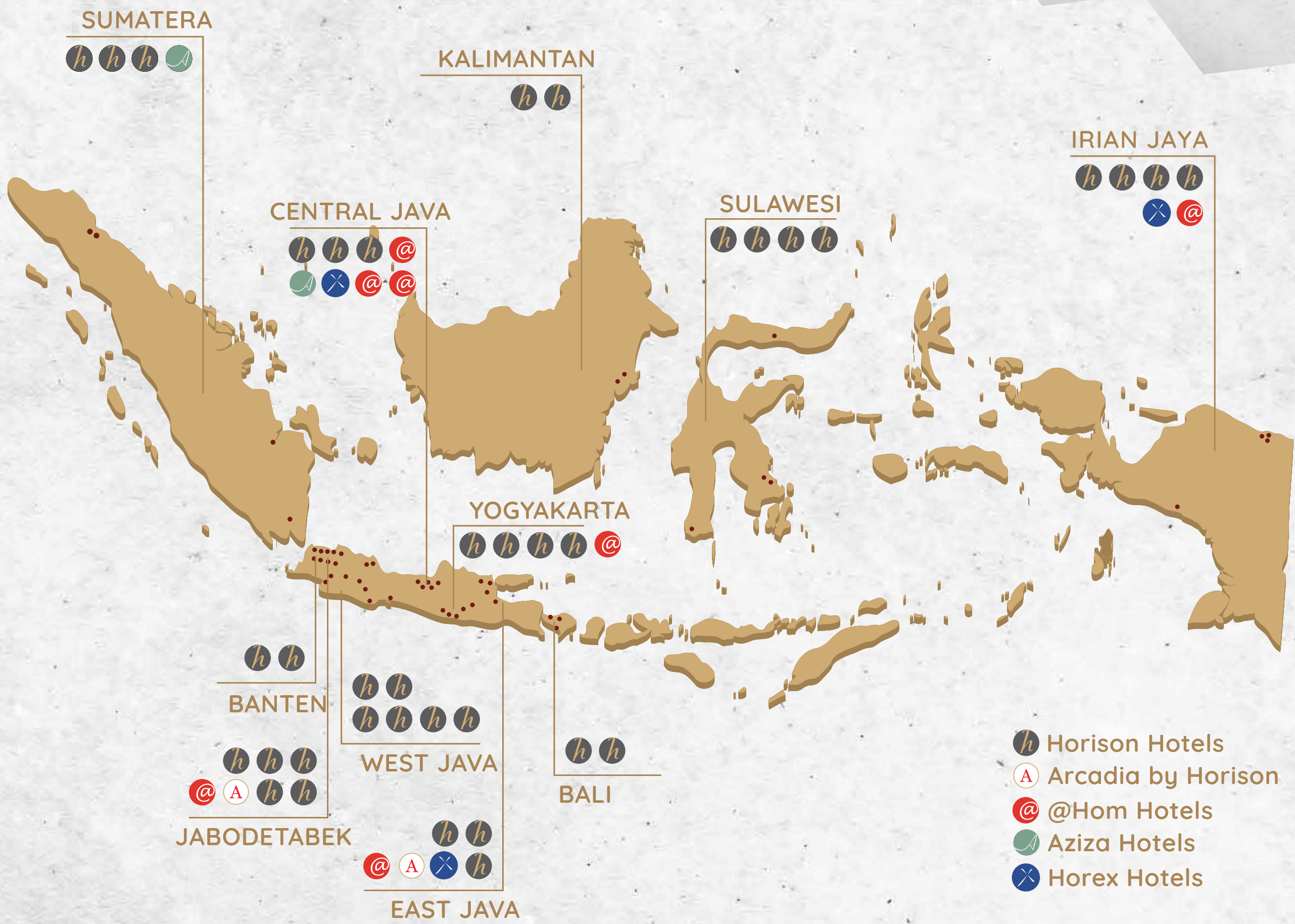
Future Development

Kingdom of Arab Saudi & Aljazair

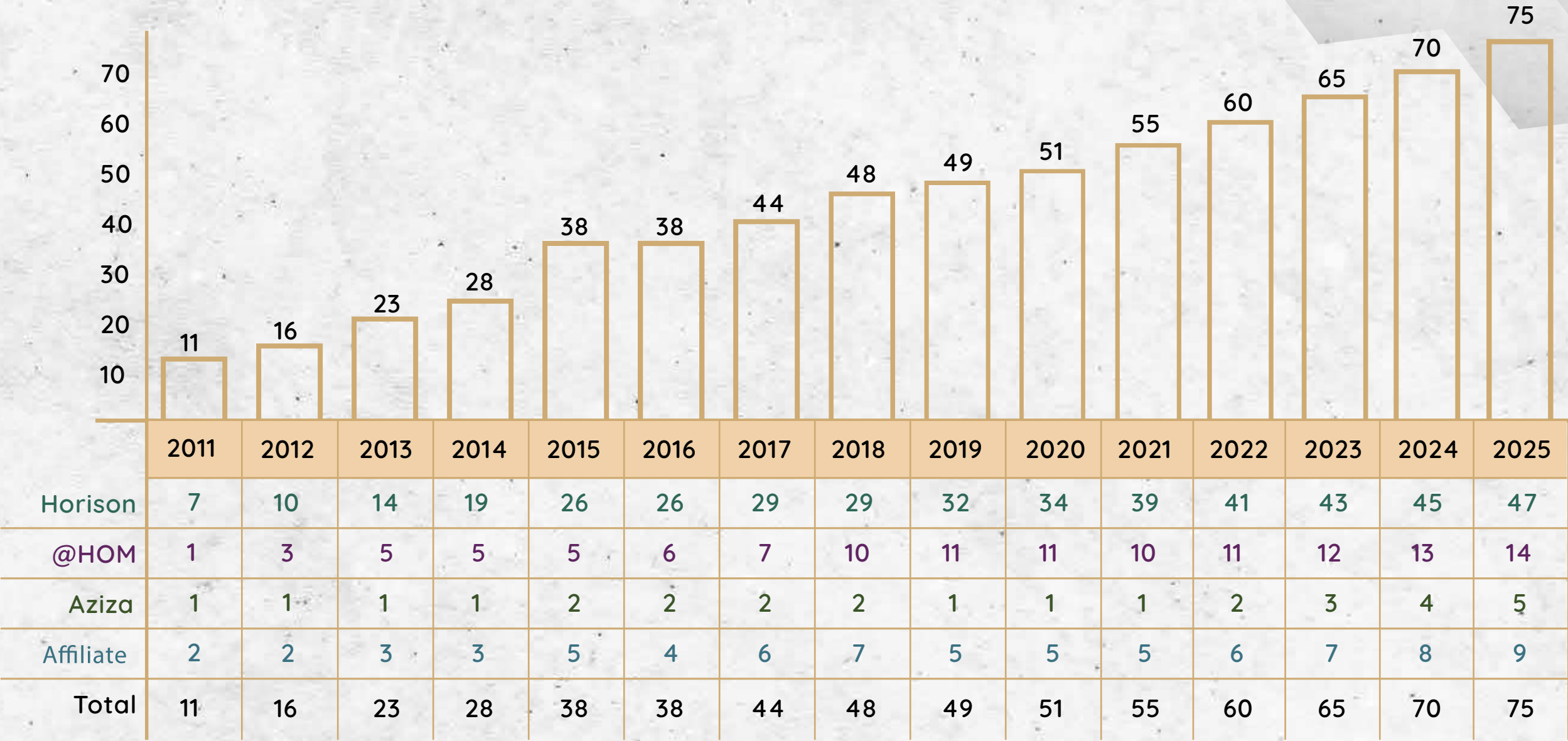


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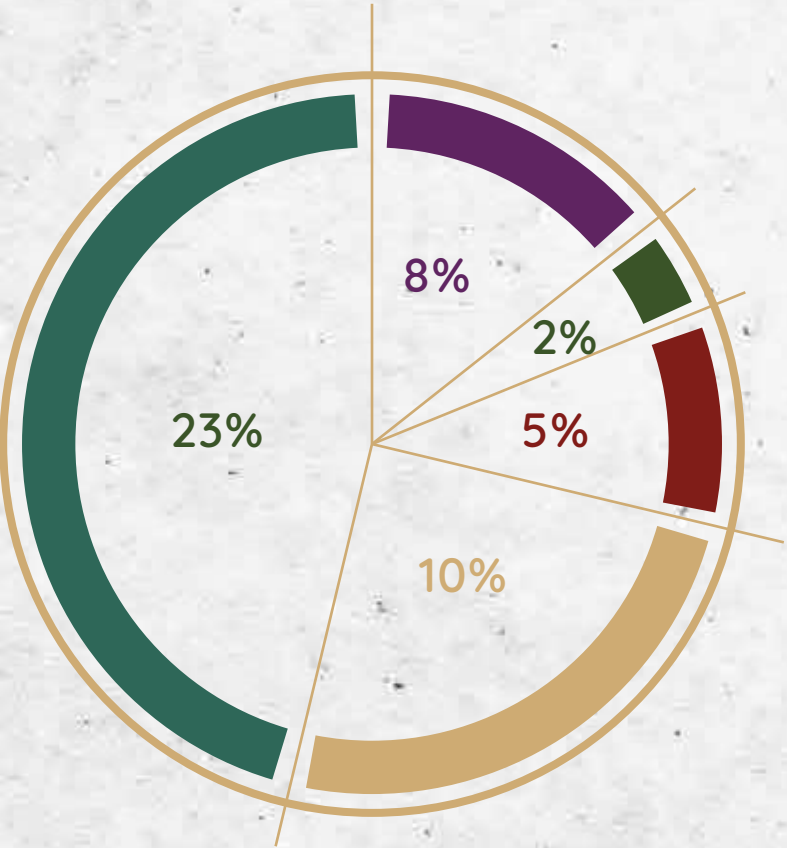


OUR PORTFOLIO GROWTH



Brand Composition 2022

Horison Ultima
Horison
@HOM
Aziza
By Horison



FOOD AND BEVERAGE CONCEPT





'You are welcome' - Santan Restaurant blends the flavors of the Traditional Cuisine together with an international cuisine. Located at ground floor level, the all-day dining restaurant is open for breakfast, lunch and dinner. Eclectic influences are captured in an ambience that is locally unique. Fresh and healthy, wholesome and without compare. This is the place to enjoy the best of global dining, here in the heart of Nusantara.

Opening hours:
24 hours



'Mind the gap' Sakeca Lounge is open and moving fast! Located on the ground level or at the hotel podium, we invite you to take a wide range of specialty teas, coffees and beverages available in this informally vibrant area in the lobby and observe city life at its animated heart. At night, the mood becomes more upbeat and dance music replaces the evening ambience.

Opening hours:
12 hours.



Join us at Kurulu Sky Lounge on the Rooftop Floor for amazing views with good food. A lively meeting place in the style of the Metropolitan line. Live entertainment features regularly and complements the evening ambience.

Opening hours:
12 hours.



A contemporary dining style, alongside Ground floor. Golden Dragon continues our tradition of serving fine Halal Chinese cuisine in a warm and friendly setting. Our chefs have many years experience cooking authentic Chinese food. Following the tradition of their predecessors, they have preserved the tradition of excellence in both food quality and service with a personal Golden Dragon touch.

Opening hours:
11 am to 11 pm.



Warung Dim Sum is an informal and lively resto serving Dim Sum and Chinese teas. Dim Sum is prepared as small bite-sized food, steamed to perfection and served alongside fried, rice and grilled dishes. An ideal choice for a quick, light lunch or a fun night out - as they say, all the fun is in the sharing, which Warung Dim Sum encourages!

Opening hours:
24 hours



Okoh stands for our fine Japanese cuisine resto serving delightful dishes. From Sushi, Sashimi to Teppanyaki Grill and various desserts in a warm and friendly setting.

Opening hours:
from 11 am to 11 pm



HOTEL DEVELOPMENT SERVICE



Technical Assistance

Our Technical Assistances provide the expertise and experience in design, construction on and appointment of properties in areas such as Architecture, Mechanical Electrical, Kitchen and Lounge Equipment, Lighting, Interior Design and Graphics. Our executives have in-depth experience on the operational level as pre-opening both internationally as well as domestic.



Pre-Feasibility Study

PT Metropolitan Golden Management team provide the following:

- Strategic market research, objective analysis and recommendations.
- Analyze goals, identify opportunities for successful investment.
- Assess specific investment projects and provide comprehensive feasibility analysis.



Design Need & Requirement Review

We produce a complete recommendation and guidelines for the implementation of the investment plan. Undertakes the project's specification. The program, planning and design are required to establish financial able property, emphasizing on the operational and financial implications, influencing the architecture, interior design and technical installations.



Fixture, Furniture and Equipment List

Our Development Department issues list of Furniture, Fixture and Equipment needed based on the project's specificatio. the service includes:

- Fixture, furniture & equipment review & suggestion.
- Fixture, furniture & equipment cost estimation.
- Fix list of alternative fixture furniture & equipment supplier,

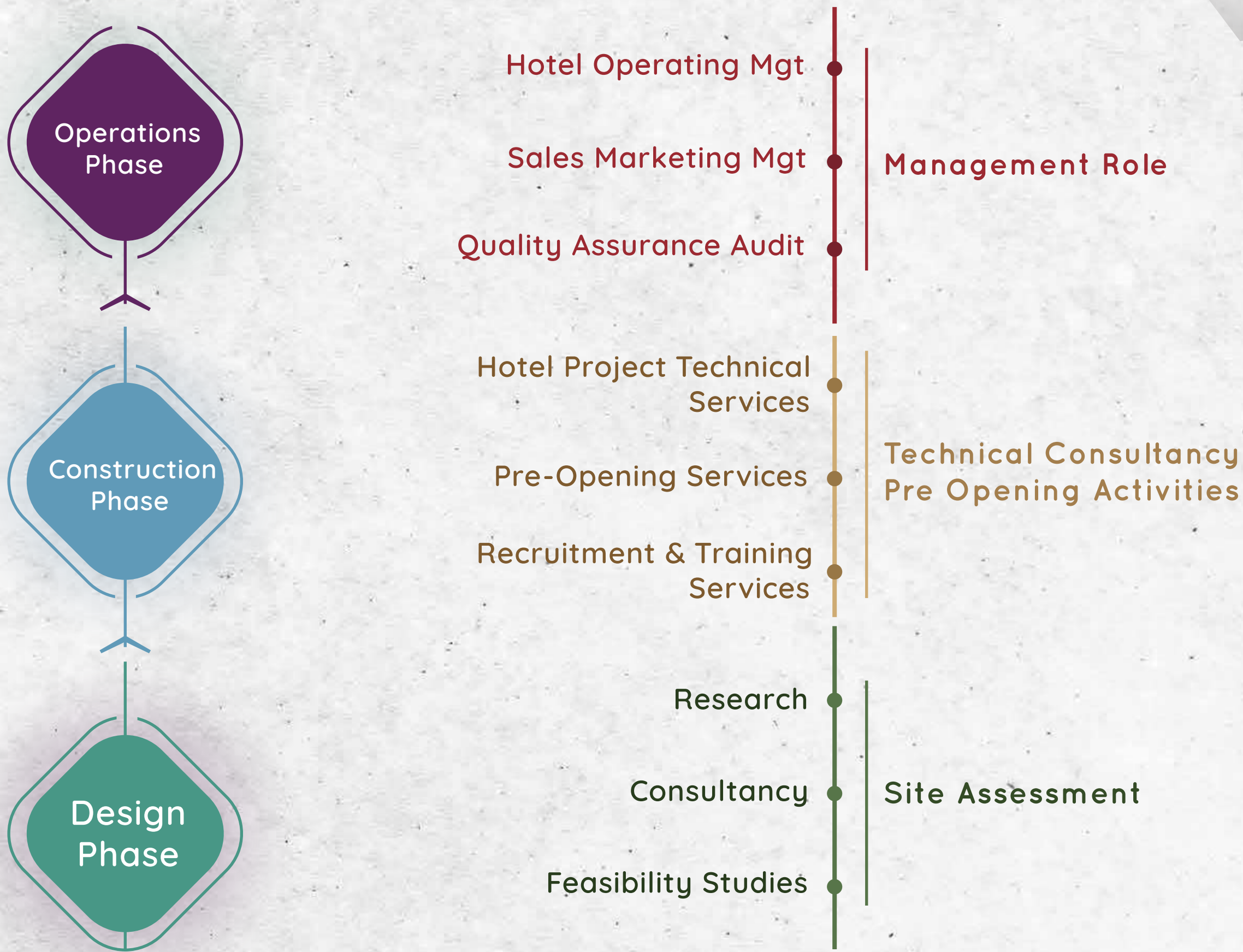


Pre Opening Assistance

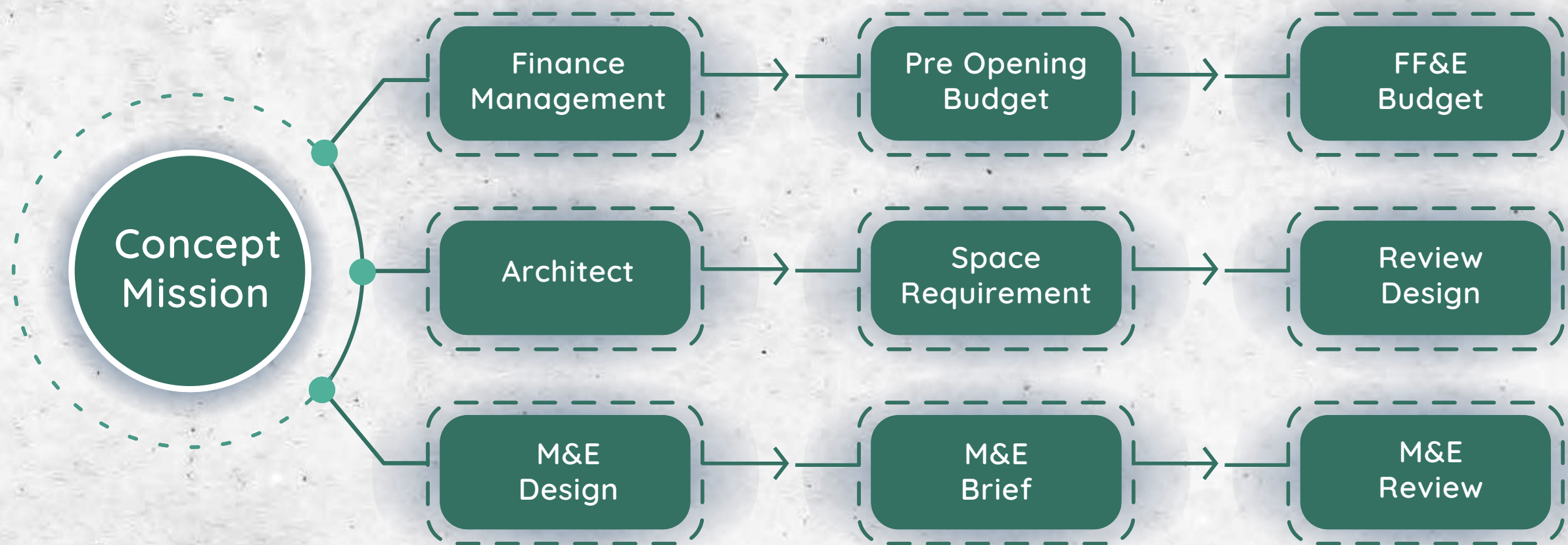
In six to three months before the Hotel open its door, Metropolitan Golden Management conduct Pre-Opening activities covering

- **Human Resource Set Up:** Recruitment, Training, Policy & Procedure Set Up Placement.
- **Sales & Marketing:** Pre Marketing Activities, Salo Sales Blitz, Trade Show, Public Relation, Advertising, Opening Campaign, Familiarization Trip, Opening Ceremony
- **Building & Administration:** System Operational & Procedure (SOP) Set Up, Commissioning Test & Building Check, Hotel Management Set Up. Accounting Set Up and Training, Cooking Test, Food & Beverage Set Up, Room Division Set Up, Hotel Information System Set Up and Training.

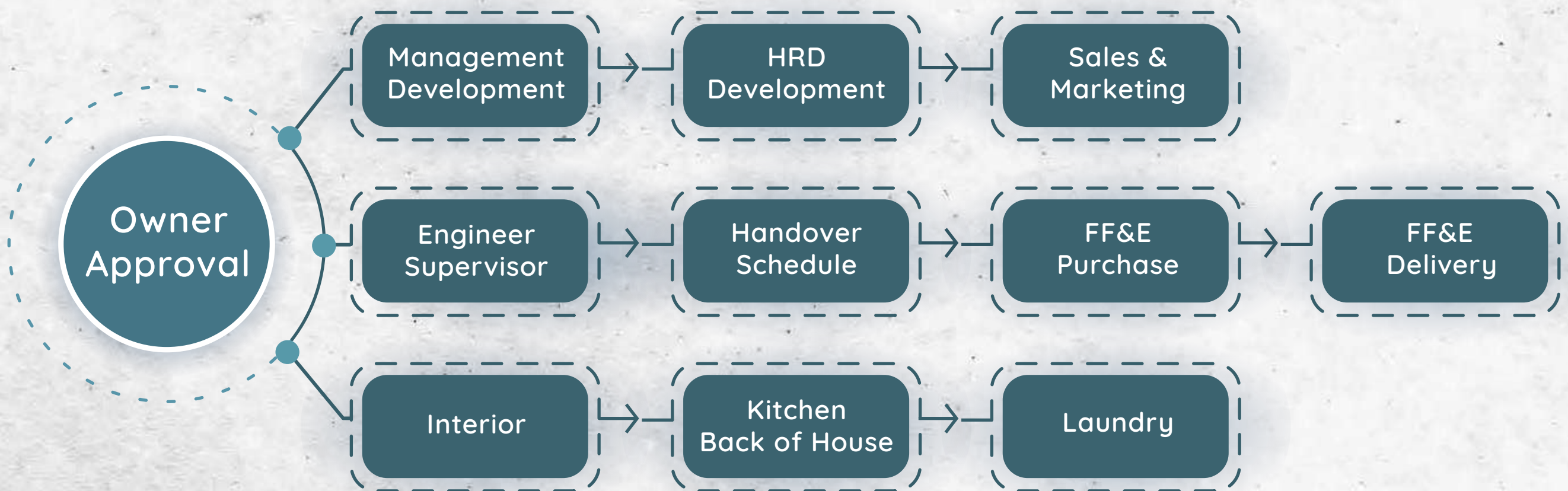
HOTEL DEVELOPMENT WORKFLOW



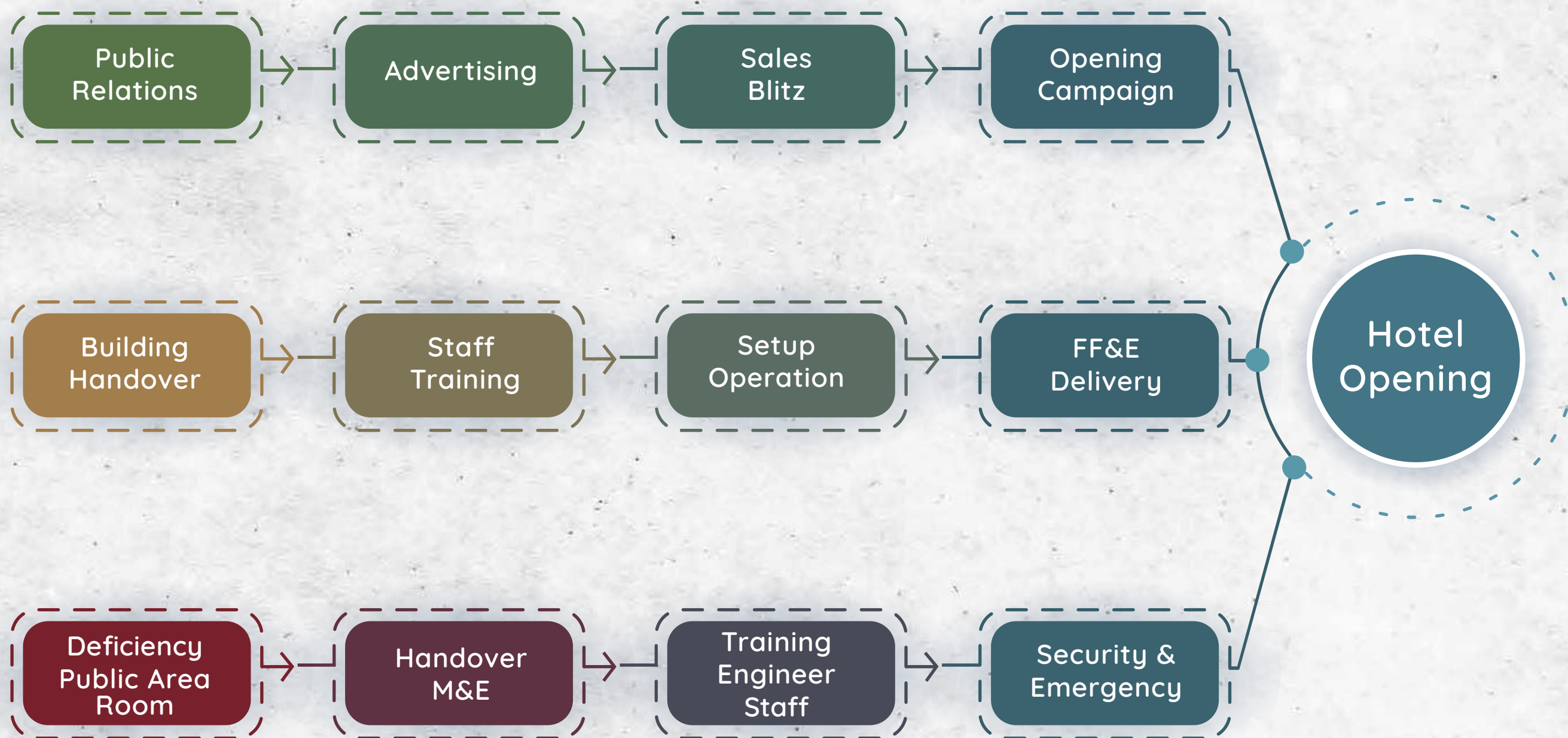
Design Phase



Construction Phase



PRE OPENING PHASE



HOTEL MANAGEMENT SERVICE

The main core of Metropolitan Golden Management is a full service hotel management company ranked among the top hotel companies in Indonesia.

Metropolitan Golden Management owns and operates hotel under various brands and is actively pursuing additional acquisitions and management contracts.

We assembled a driven qualified team to effectively a plan for maximizing market potential and profitability. manage hotel properties, evaluate the product and develop

The hotel management business plan consists of budgets, marketing objectives, cost controls, employee training, and preventative maintenance and life safety issues.

Market penetration, operating efficiency and customer satisfaction has given our company a high reputation in the marketplace.

Metropolitan Golden Management provides management services through the Operating Agreement, which is made up of the Management and Marketing Services Contract (MMSC). These services are designed to deliver the extensive experience of our company in a flexible manner to our hotels.

Managed properties will be licensed to use one of Metropolitan Golden Management's trade names: Horison, Arcadia, Aziza, @HOM, HoreX, eRBe or affiliate by including their variants.

We manage hotels on behalf of hotel owners and coordinate all sales support through our Corporate Sales Office. We select and supervise the Hotel General Manager and provide the following support services under the MMSC.



BUSINESS SERVICES

Business and Marketing Plans

Under our supervision and guidelines the General Manager of the hotel will prepare an annual business and marketing plan for approval by the owner.

Revenue Management (RevPAR)

Our management team are dedicated to maximising Revenue Per Available Room for the hotel. Regular meetings with hotel management combined with training and sales support are designed to focus on improving yield management in all departments.

Gross Operating (G.O.P) Management

Our expertise in cost controls and cost reporting in the mid market hotel sector will ensure the effective realization of hotel G.O.P

Policy and Procedures

We provide each hotel with standard operating manuals to ensure compliance with Horison Hotel brand standards and consistency of service delivery.

Operational Audit

Operational Audits are conducted on a regular basis to focus on productivity improvement, guest satisfaction and system compliance.

Quality Assurance

In addition to our regular quality service audits, experienced quality assurance professionals conduct an annual Quality Assurance Review. Each property is evaluated against a 1,000 points inspection checklist that covers housekeeping maintenance, administration, human resources, refurbishment and capital improvements.

Human Resource Management and Training

Employee leadership, job satisfaction and motivation play a critical role in the delivery of a quality guest experience. Our Company recognizes the importance of providing a continual level of management support and training.





**Metropolitan
Golden Management**

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Horison Hotels



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